



Summary

CyphraTek™ is an email toolkit that has added advanced patented technologies to provide services beyond a simple email exchange. As a solutions provider, **CyphraTek™** has engaged with key insurance industry associations and committees to uncover crucial security issues in sending and receiving communications between carriers, brokers, and their insured.

Challenge

Both Carriers and brokers work diligently to manage new and current policyholder billing processes. This is especially critical, with risks of policy coverage lapsing, along with new policies never being officially processed – resulting in the inability to bind the new policyholders. These two symptoms risk policyholder assets, broker commissions, and carrier revenue streams.

Solution

CyphraTek's @Optin email services provide insurance entities the ability to deliver the client with receipt of billing electronically, delivery confirmation, and provide electronic transaction options. In addition, **CyphraTek's** technology **is patented** in the United States, Canada, and Europe. Insurance entities can leverage this technology from wherever they practice to increase efficiencies in their practice, and mitigate the potential of lost revenue and unhappy policyholders.

Results

Today **CyphraTek's @Optin** is the carriers' and brokers' ideal differentiating edge, offering office administrators best-in-class options to efficiently bill, increase office productivity, and decrease the billing cycle. Allowing brokers and carriers to focus on new business and policyholder management.

